

RULES OF THE COMPETITION “BECOME AN IP GURU AND WIN AN iPad 2”

The purpose of these complete Competition Rules is to regulate the terms and conditions of the promotional special “BECOME AN IP GURU AND WIN AN iPad 2” (hereinafter referred to as the “Competition”). These complete Rules are the only document that regulates in a binding manner the terms and conditions of the Competition that takes place on the www.ip-intercoms.com website.

These complete Rules may only be changed by the Organiser of the Competition by means of written amendments.

1. Competition Organiser

The Organiser of the Competition is 2N TELEKOMUNIKACE a.s., with its registered seat at Modřanská 621/72, 14301 Prague 4, ID No.: 26183960, registered in the Commercial Registry maintained by the Municipal Court in Prague, Section B, Entry 6613 (hereinafter and above referred to as the “Organiser”).

2. Date and Place of the Competition

The Competition will run from 15 May 2012 to 31 August 2012, in the Czech Republic (hereinafter referred to as the “Term of the Competition” and “Place of the Competition”).

3. Competition Participants

Participants in the Competition must be natural persons over the age of 18 years, permanently resident in the Czech Republic, or persons that comply with all of the legal conditions for participation in the Competition set by the laws of a country to whose legal system those persons are subject (hereinafter referred to as the “Participant” or “Contestant”).

Excluded from the Competition shall be the employees of the Competition Organiser as well as closely related persons of such employees, within the meaning of the provisions of Sec. 116 of Act No. 440/1964 Coll., the Civil Code. Should the winner prove to be a person who is an employee of the Organiser, or a closely related person thereof, that person will not be eligible for the prize as specified below and the prize will not in that case be awarded. Similarly, a winner will not be eligible for the prize and the prize will not be handed over if the Organiser ascertains, or reasonably suspects, fraud or unfair conduct or any other conduct that meets the constituent elements of a criminal offence or misdemeanour, as specified in the applicable legal regulations, in particular in Act No. 40/2009 Coll., the Criminal Code, and in Act No. 200/1990 Coll., the Act on Misdemeanours, by any of the Participants or another person who assisted the Participant in obtaining the prize.

By registering in this Competition, the Participant understands that in order to be eligible to obtain a discounted purchase in the context of the competition as mentioned below, i.e. the right to a one-off 3+1 discounted purchase, he must be the owner (holder) of a website, so that he can meet the conditions for obtaining the discounted offer set out below.

4. The Principle and Conditions of the Competition

The Participant will become involved in the Competition by visiting the website www.ip-intercoms.com/contest during the Term of the Competition and registering for the Competition by completing a registration form, upon answering the five competition questions concerning the Organiser’s line of business, its products, and related areas. After answering the competition questions correctly, points will be awarded to the Participant based on the evaluation system set out below. The points from the five introductory questions are counted in the Competition. The Participant must state true and complete information in the registration

form. Should he state untrue or incomplete information, the Organiser reserves the right to exclude the Participant from the Competition.

Upon the completion of the registration form, a confirmation e-mail will be sent to the Participant to the e-mail address provided in the registration form. Registration is completed with the confirmation of that e-mail (i.e., by opening the link provided in the e-mail message). Upon successful registration, a competition account is created for each Participant, which he can access from the www.ip-intercoms.com/contest website.

Upon the completion of registration, the Participant can continue to participate in the Competition (by answering competition questions) at any time during the Term of the Competition, by logging into his competition account. After logging into his competition account, he can answer other competition questions, which will primarily concern the following areas – the Organiser’s line of business, its products, and related areas. After answering each competition question correctly, points will be awarded to the participant and his Success Index calculated, based on the evaluation system specified below. During the Term of the Competition, the Participant may repeatedly log into his competition account and answer competition questions, and each correct answer by the Participant will be awarded points; all points received by the Participant during the Term of the Competition are added up in his competition account for the purpose of the final index calculation.

5. Evaluation System

The Participant earns 1 to 5 points for each correctly answered competition question, depending on the difficulty of the question concerned; the decision as to the level of difficulty of a competition question and about the awarding of a specific number of points for the given competition question is exclusively at the discretion of the Organiser. Zero points are awarded to the Participant for an incorrect answer. The number of

points awarded for each individual competition question has been determined before the start of the Competition by the Competition Organiser, based on the difficulty of the question. The order in which competition questions are presented to the Participants is random, and competition questions may be repeated. Points serve only and exclusively for the calculation of the percentage success rate and the success index as defined below.

Evaluation

Evaluation of success for the purpose of winning the main, second and third prize is based on the “Success Index” calculated individually for each Participant after answering each competition question, based on the following formula i (Success Index) = $(x / y) * z$, where x is the number of points the Participant has earned thus far, y is the number of points that the Participant could have earned thus far, and z is the number of questions answered correctly.

The Participant’s task is to achieve the highest possible level on the Success Index, and the number of questions answered by one user is not limited by the system.

The evaluation of the success rate solely for the purpose of designating the contestant’s ranking, which is displayed after he/she logs in and expresses his/her percentage success rate in the questions answered so far, is based on the “Percentage Success Rate” which is calculated individually for each Participant after answering each competition question, based on the following formula p (percentage success rate) = $(x / y) * 100\%$, x is the number of points the Participant has earned thus far, y is the number of points that the Participant could have earned thus far. Based on their Percentage Success Rate, participants will be assigned ranks (ordered from highest to lowest):

IP Guru	p 81 – 100%
IP Master	p 71 – 80%
IP Advisor	p 51 – 70%
IP Trainee	p 31 – 50%
IP Novice	p 0 – 30%

The Success Index and the Percentage Success Rate are recalculated after each competition question answered (with the exception of the series of the first five competition questions answered before the completion of the registration form). The final evaluation of the Success Index and the Percentage Success Rate of a Participant in the Competition based on the count on the last day, last hour, last minute, and last second of the Competition, which is decisive for the winning of prizes, will be performed on the day following the last competition day.

The main prize will go to the Participant who achieved the highest Success Index, the second prize will go to the participant with the second highest Success Index (or the same Success Index, but with a later date and time of gaining the given value of the Success Index), and third prize will go to the participant with the third highest Success Index (or the same Success Index, but with a later date and time of gaining the given value of the Success Index). In the event the Success Indexes of several Participants are equal, the Success Index obtained on an earlier day and hour will be decisive in determining the order of Participants.

A Participant in the Competition is a person who has registered on the www.ip-intercoms.com/contest website and who also meets all of the other rules, terms, and conditions of the Competition. The Organiser may verify the identity of a Contestant when handing over prizes, by asking the Contestant to sign a solemn declaration stating that he is indeed the Contestant stated on the registration form. By refusing to sign such a solemn declaration, the Contestant shall be eliminated from the Competition and forfeit the right to the prize, and the prize will not be awarded to him.

6. Prizes

The following prizes can be won in the Competition:

Main prize: Apple iPad 2 (16GB, Wi-Fi) <http://www.apple.com/ipad/ipad-2/specs.html>

Second prize: I'm Watch Color <http://www.imwatch.it/cz-en/smartwatch/imcolor>

Third prize: iPod Shuffle 2 GB, 6th gen <http://www.apple.com/ipodshuffle/>

The Contestant will be informed about his having won by the Organiser by e-mail at the e-mail address provided in the registration form within 30 days of the date on which the Competition ends. The main prize may be sent to the winner's address by post or it can be collected in person at Pod Vinicí 2028/20, Prague 4, Czech Republic, 143 01. The winner of the main prize who has complied with all of the conditions stipulated in these Rules shall, within 30 days of receiving such an e-mail, inform the Organiser from his e-mail address stated in the registration form as to whether he would be collecting the main prize in person at the address stated above (and agree on the date of collection) or, if he wishes for the main prize to be delivered to him by post to his address, state his complete mailing address to which he wishes to have the main prize sent, by replying to the e-mail he has received. The main prize will be sent to the address provided by the winner by registered mail. The Participant hereby understands that the main prize is handed over once it is given to the postal service operator for carriage. The Organiser is not liable for the delivery of the main prize. The winners of other prizes, who have met all of the conditions stipulated in these Rules, shall receive

information in the above-mentioned e-mail about how to claim their prizes (right to a discounted purchase offer).

7. Discounted purchase offers for competition participants

One-off discounted purchase 5+1

Each participant gains the right to a one-off discounted 5+1 purchase, i.e., when at least six items of the same goods sold on the internet pages <http://www.ip-intercoms.com> are ordered, the participant receives one item of those ordered free of charge. The right to a one-off 5+1 discounted purchase lapses if the conditions for a one-off 3+1 discounted purchase are met.

One-off discounted purchase 3+1

A Participant who also places a logo and link to the competition according to the following accumulative conditions on its internet pages:

- 1) the competition logo, which can be downloaded at <http://www.ip-intercoms.com/logo>, must be visibly placed on the participant's web pages and must contain a link to the internet pages <http://www.ip-intercoms.com/>;
- 2) the logo must be placed on the first or second navigation level;
- 3) the participant must send a screenshot of this placement to the address soutez@2n.cz and
- 4) the participant has not yet exercised its right to a one-off 5+1 discounted purchase

gains the right to a one-off discounted 3+1 purchase, i.e., when at least four items of the same goods sold on the internet pages <http://www.ip-intercoms.com> are ordered, the participant receives one item of those ordered free of charge.

To take advantage of the offer of a one-off discounted purchase, a participant must send an order from the email address given on the registration form for the competition, and if purchasing several different types of goods, the participant must also specify to which of the ordered items the one-off discounted purchase applies. A one-off discounted purchase pursuant to the aforementioned conditions can be exercised until 31. 10. 2012. A one-off discounted purchase can only be applied to a new order (it cannot be applied to an order already sent but not yet filled).

8. The processing of personal information, personal rights, and other rights and obligations

By participating in the Competition, the Participant consents to the Rules of the Competition and undertakes to comply with them in full.

a) By registering in the Competition, the Contestant consents to the processing of his personal information, pursuant to Act No. 101/2000 Coll., on the Protection of Personal Information, as amended, to the extent of the information provided in the registration form; such information may be processed in an automated database by the Organiser as the administrator, or by the processor with whom the administrator enters into an agreement, for marketing and commercial purposes, in particular for offering of products and services, including the sending of information about events organised, products, and other activities, the sending of commercial communication, and also for communication by electronic means. The Contestant shall grant this consent to the processing of his personal information voluntarily for a term of 10 years, and he may recall it at any point free of charge at the address of the administrator. The Contestants' personal information will not be disclosed to any other entities. A Contestant enjoys all of the rights guaranteed by Act No. 101/2000 Coll., on the Protection of Personal Information, as amended, in particular by Sec. 11, 12, and 21 of Act No. 101/2000 Coll., on the Protection of Personal Information, as amended, in particular to access his personal information, the right to the correction of his personal information, and other rights stated therein. Furthermore, a Contestant shall have the following rights: should he ascertain or be of the opinion that the administrator or the processor process his personal information in violation of the protection of his private and personal sphere, or in violation of the law, and in particular, if his personal information is imprecise with a view to the purpose of its processing, he can ask the administrator or processor for an explanation and request that the administrator or processor

remedy that situation. This may involve, in particular, the blocking, correcting, supplementing, or destroying of personal information. Should such request be found to be justified, the administrator or processor shall immediately remedy the faulty situation. Should the administrator or processor fail to comply with such a request, the Contestant may approach the Authority for the Protection of Personal Information. The Contestant can approach the Authority directly. By revoking his consent, provided that the revocation is delivered prior to the announcement of the results, the Contestant shall be excluded from further participation in the Competition and lose the possibility of winning the prize.

b) The Contestant explicitly agrees to the publication of his name, surname, and partially also the place of his residence (town or city) on the website of the Organiser or its business partners, on the Organiser's Facebook profile, or on its profile on other social networks, or in the Organiser's advertising materials, in the event of winning.

c) The Contestant hereby explicitly declares that it agrees with being sent commercial communications within the meaning of Act No. 480/2004 Coll., on Certain Information Society Services and on Amending Certain Acts, as amended. The Contestant understands that he can revoke his consent to the receiving of commercial communications and electronic mail for the purpose of direct marketing and in connection with this Competition at any time, by means of a written notice addressed to the Organiser's registered seat.

d) The Contestant hereby, in line with the provisions of Sec. 12 of Act No. 40/1964 Coll., the Civil Code, as amended, grants to the Contest Organiser his consent to the use of his likeness, pictures and audio and video recordings concerning his person and his personal expression, which are taken by the Contest Organiser in connection with the hand-over of the competition prizes, in the Organiser's promotional materials, in the media, and on the website of the Organiser or its business partners, on the Organiser's Facebook profile, or on its profile on other social networks, when announcing the results of the Competition. The Contestant grants that consent free of charge and without any restrictions in terms of time and territory.

A Contestant may not in any way interfere in the technical security of the server on which the Competition takes place or disrupt or threaten the operation of that server.

9. Further Provisions

The Organiser reserves the right to prematurely end, interrupt, or cancel the Competition or change its Rules for serious reasons. The Organiser also reserves the right to substitute the prizes, without providing a reason, with substitute prizes of an equivalent price (value). The results of the Competition shall be final and not subject to appeal or other review. The making of claims in court as to participation in the Competition or the prizes is excluded. It shall not be permitted to replace the main prize with financial performance or with any other prize, and no exchange of any other prizes for any other performance shall be allowed. In the event of a change in the Rules of the Competition, the change shall be made in writing by means of an amendment and published on the www.ip-intercoms.com/contest website. The change shall take effect upon its publication, in line with the previous sentence.

The Organiser shall not be liable for any damage caused in connection with the use of the prize. The Winner is not entitled to make a warranty claim with respect to the prize, unless otherwise agreed with a particular Winner in a particular case. Any warranty claims with respect to the main prize must be made by the Winner directly to the manufacturer.

In the event of any violation of the Rules of the Competition, the Organiser reserves the right to exclude the given Participant from the Competition without compensation.

The Organiser reserves the right to decide any and all issues concerning this Competition at its own discretion and without communicating the reasons. The Organiser does not hereby accept any obligations with respect to the Participants and the Participants shall not be entitled to any other deliverables from the Organiser other than those stated in these Rules. The Organiser shall not be responsible for any technical problems that arise from the transmission of data by electronic means. The Participant undertakes to state only true information in the competition form. The Organiser shall not be liable for any problems concerning the functionality of the website where information about the Competition is published.

The Competition and the relationships between the Organiser and the Participants and Winners shall be governed by the laws of the Czech Republic.

The Participant understands that the Competition has been adapted to the following Internet browsers:

- MS Internet Explorer, version 7 and higher,
- Firefox 3.0 and higher,
- Opera 9 and higher,
- Safari 4 and higher,
- Chrome 3 and higher.

The Participant hereby understands that the running of JavaScripts, version 1.2 and higher and cookies must be permitted for the due and problem-free running of websites.

The Participant understands that if the www.ip-intercoms.com/contest website is not accessed in compliance with the conditions set out above, there is a risk that they will not function, function faultily, or experience other problems, such that, for example, questions might not display, it may be impossible to answer, points will not be awarded, or other technical problems may arise, for which the Organiser is not liable.

The Organiser is not liable for any defects and problems of a technical nature that will make it more difficult or impossible for contestants to participate in the Competition.

These Rules shall be effective from 15 May 2012.